Married to a cause

A screenshot of idontwantdowry.com, a portal for those seeking to marry without dowry

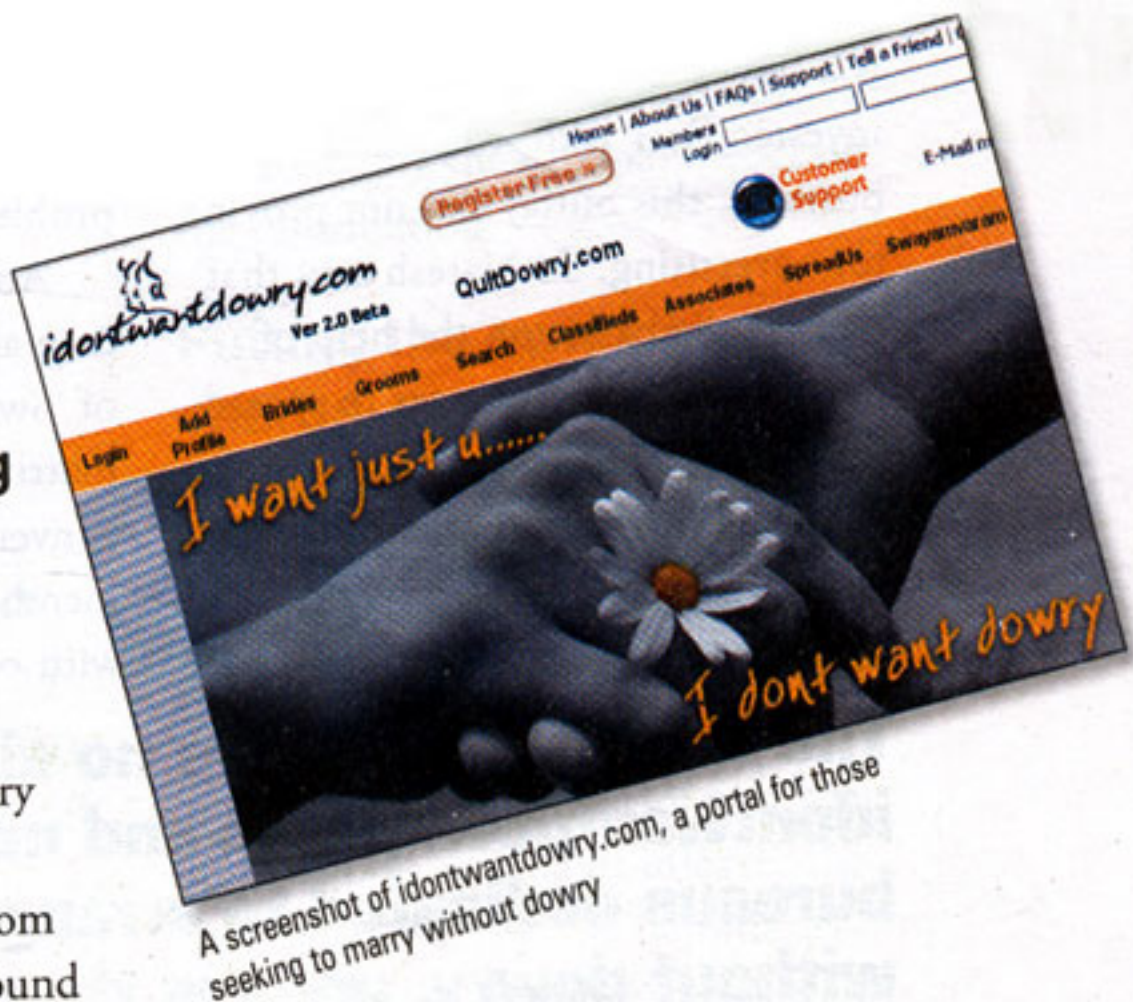**W**hile there is nothing new about Indian marriage portals, www.idontwantdowry.com stands out among them. The brainwave of its founder and CEO, software professional Satya Naresh, the site caters to a niche segment of people in India—those seeking to marry without dowry!

Committed to wiping out dowry

Idontwantdowry.com was launched in April 2006 as a matrimonial site for those who desired to find a mate, but marry without the trappings of the customary 'gifts' given to a groom and his family. As of today, around